

KAYLIN'S **CARING** KONNECTION, INC.



SPONSORSHIP OPPORTUNITIES



Table of Contents

- 3 About the Organization
- 4 By the Numbers
- 6 Sponsorship Club
- 7 2023 Caring Drives
- 9 Inspiring Moments with Kaylin Radio Show



Never believe that a few caring people can't change the world. *For, indeed, that's all who ever have.*

MARGARET MEAD

ABOUT THE ORGANIZATION

Kaylin's Caring Konnection was birthed out of Kaylin's heart and vision to see all children smile and feel cared for, despite their circumstances. At the age of 10, she was watching a commercial which showed children who had no shoes and the organization was asking for shoe donations, Kaylin was touched so deeply by what she saw. She could never imagine not having shoes to wear and immediately wanted to donate shoes. It was also then that she began thinking of different ways that she could give and have an opportunity to show someone who may not feel loved and cared for that if no one else does, Kaylin Cares. She wanted to be able to bring a smile to the faces of children who may be hurting or facing a difficult time due to being sick and hospitalized. In her efforts to reach this goal, one of her first partnerships was with the Tallahassee Memorial Healthcare Foundation. In 2016, she met with the Foundation's liaison to find out more about the Foundation and to provide her vision and what she wanted to do to give back to hospitalized children. She held her first Christmas Teddy Bear Drive in 2016 and with the help of community partnerships (both business and individuals), Kaylin's Caring Konnection gave over 200 teddy bears to the hospital as comfort to the children. That's a lot of smiles! Since then, the vision has expanded and Kaylin is making a huge impact in her community and abroad with her Caring Drives and most recent, her Youth Care Too! Movement.

MEET KAYLIN

Kaylin Jean-Louis is the 17-year-old Executive Director of Kaylin's Caring Konnection, Inc. She is also a Youth Caregiver Advocate, Motivational Speaker, Philanthropist, and Power Teen. She is very active in her local church ministry and community. She serves faithfully at her church, Life Changers Church of God in Christ, Inc., where she serves as Youth President and a member of the Media Team. Kaylin is a 2023 Summa Cum Laude graduate of Tallahassee Community College and Florida State University Schools. During her time at Florida State University Schools, she served two terms as the Chapter President of the Future Business Leaders of America Phi Beta Lambda (FBLA-PBL). She was a member of the National Honor Society, Mu Theta Alpha Honor Society, Delta Tau Chapter of the National English Honor Society, National Science Honor Society, and the National Society of High School Scholars (NHHSS). She was a member of the Junior League of Tallahassee, sits on the Youth Advisory Boards for DRMI Geeks & Gramps Program and Real Talk Sister Girls Network. She currently serves as President of the Tallahassee Police Department's Youth Citizen's Advisory Council. Kaylin was named one of the Tallahassee Democrat Class of 2023 "5 Young Women to Watch," and was also the 1st Place Winner in the Business Category for the 2023 World Class Schools of Leon Count Best & Brightest Awards.

In February 2021, she started the KCK Youth Care Too! Movement to recognize, honor, and celebrate youth, ages 8-18, who are serving as caregivers for sick or disabled parents, siblings, aging relatives, or loved ones. Through the KCK YCT Movement, Kaylin is now leading efforts to advocate for youth caregivers by bringing greater awareness and education relating to youth caregiver needs.

Kaylin is the host of the "KCK Inspiring Moments with Kaylin" Radio Show, where she brings inspiration, motivation, and the push you need to get you through your day. The show airs on Saturdays at 12 pm, on Hallelujah 95.3 FM.



CARING



KONNECTION

PHILANTROPY



ADVOCACY



BY THE NUMBERS

KONNECTIONS & GROWTH

- 2016** KCK was founded.
- Over 200 teddy bears were given to the local hospital to comfort hospitalized children.
 - Over 100 toys were given to children at the Hope House shelter.
- 2017**
- 227 Toys were donated to the Tallahassee Memorial Healthcare Children's Center Treasure Chest, along with onesies and other items for newborns.
 - \$180 in gift certificates were donated to the Ronald McDonald House, along with cleaning supplies.
- 2018**
- 30 Gift bags of socks and goodies delivered to residents at Tapestry Senior Living.
 - KCK adopted and provided gifts for five (5) teenage girls at a local group home.
- 2019**
- Over 300 toys were given to children at the Hope House shelter.
- 2020**
- \$700 was donated to Tallahassee Memorial Foundation for the Healthcare Heros and SuperPup Program.
- Youth Care Too! Movement began.**
- 2021**
- **March** - \$650 was donated to four (4) youth caregivers.
 - **November** - \$100 was donated to two (2) youth caregivers.
 - **November** - \$1021 was raised and donated to the Alzheimer's Association Walk to End Alzheimer's.
 - **December** - \$250 Publix gift cards, \$80 Hungry Howie's gift cards, 25 packs of markers, 22 packs of colored pencils, 24 packs of crayons, 8 paint sets, 6 adult coloring books, 8 activity kits, 8 craft houses, 32 nail polish bottles, 10 journals, 2 bath sets, and 4 woodcraft sets donated to the Hang Tough Foundation for Care Packages. In addition, we also adopted three families from the foundation and provided gifts to the children and parents.





- **May** - Awarded \$500 to a deserving youth caregiver.
- **July** - 100 backpacks filled with necessities were given to 100 Homeless Persons in our local community
- **July** - \$100 each given in support of two local back-to-school drives.
- **November** - \$930 was raised and donated to the Alzheimer's Association through the Tallahassee Walk to End Alzheimer's.
- **December** - Kaylin's Caring Konnection, Inc. & The Ruth Project Girls partnered together and held a Christmas Celebration for the Love Heals Support Group, a trauma healing group for teenage girls who have experienced grief, loss, abuse and other trauma. We served and celebrated over thirty (30) teenage girls.

2022

Kaylin knows the value and importance of volunteering and giving back to the community. Through her organization, she has created opportunities for students to volunteer and earn community service hours.

- **July 2022 - Backpacks for the Homeless Service Day** - 16 student volunteers, 61 hours earned combined
- **November 2022 - Tallahassee Walk to End Alzheimer's** - 6 student volunteers, 8 hours earned combined
- **December 2022 - KCK "12 Days of Caring" Holiday Drive & Christmas Celebration** - 2 student volunteers, 12 hours earned combined



SPONSORSHIP CLUB

CARING reach, we are now offering opportunities for individuals, organizations, businesses, groups, etc. to "konnnect" with us by joining our **KCK Sponsorship Club**.

Thank you for your consideration in supporting Kaylin's Caring Konnection, Inc. and our programs. Kaylin's Caring Konnection, Inc. is a 501(c)3 non-profit organization. Our ability to give and meet the needs of those in our community is based solely on fundraisers and the generous donations given by persons and organizations such as yourself. In our efforts to expand our

PLATINUM KONNECTION - \$1000 OR MORE

Platinum Konnection yearly sponsorship benefits include:

- Year-long sponsor logo placement on our webpage with a link to your company website.
- Recognition and logo placement on all 2023 Caring Drives print and digital advertisements and banners.
- Sponsor advertisement on our weekly KCK Inspiring Moments with Kaylin LIVE podcast.
- Monthly recognition on Kaylin's Caring Konnection, Inc. social media.

GOLD KONNECTION - \$500-\$999

Gold Konnection yearly sponsorship benefits include:

- Year-long sponsor logo/name placement on our website.
- Recognition and logo placement on the 2023 KCK Holiday Caring Drive print and digital advertisements and banners.
- Sponsor advertisement on our weekly KCK Inspiring Moments with Kaylin podcast.
- Bi-monthly recognition on Kaylin's Caring Konnection, Inc. social media.



SILVER KONNECTION - \$300-\$499

Silver Konnection yearly sponsorship benefits include:

- Year-long sponsor name placement on our website.
- Sponsor mention on our weekly KCK Inspiring Moments with Kaylin podcast.
- Bi-Annual recognition on Kaylin's Caring Konnection, Inc. social media.

BRONZE KONNECTION - \$100-\$299

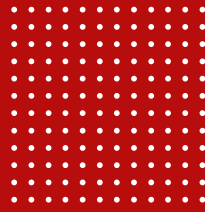
Bronze Konnection yearly sponsorship benefits include:

- Year-long sponsor name placement on our website.
- Annual recognition on Kaylin's Caring Konnection, Inc. social media.

*"I don't want to be famous, I just want to make a difference in people's lives."
- Kaylin Jean-Louis*



KCK 2023 CARING DRIVES



Backpacks for the Homeless #wegotyourback Service Day

August 12, 2023 | 10 am - 1 pm

Last year, as a part of Kaylin's Birthday Celebration weekend, we held our first annual Backpacks for the Homeless #wegotyourback Service Day. The goal was to impact 100-Homeless lives in 1-Day! Thanks to community partners, sponsors, and volunteers, WE were able to reach that goal. This year, our goal is to make it even bigger and impact even more homeless lives by simply showing #WeCARE.



2023 Adult & Youth Caregivers Appreciation Awards Banquet

November 4, 2023 | Time/Place, TBD

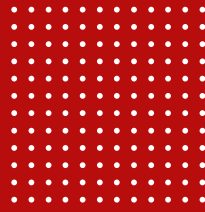
In February 2021, Kaylin's Caring Konnection, Inc. held our first **Youth Caregiver Awareness Drive**, in an effort to honor and celebrate youth ages 8-18 who serve as caregivers. Through those efforts, we were able to award four (4) youth caregivers with a combined total of \$750. We wanted them to know we see them, and while they care for others, we care for them. Although the drive ended, the efforts have continued and turned into the **KCK Youth Care Too! Movement**. Each year since, we have held a drive to continue to honor and celebrate youth caregivers.



November is National Family Caregiver Appreciation Month. This year, KCK & My Favorite Girl & Alzheimer's are teaming up to co-sponsor this event where we will bring together and celebrate youth and adult caregivers who are selflessly giving of themselves to care for their loved ones.



KCK 2023 CARING DRIVES



Tallahassee Walk to End Alzheimer's (Team #YouthCaretToo!)

**November 5, 2023 | Cascades Park
Time, 2PM**

The Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. As a secondary caregiver to her grandmother who lives with Alzheimer's, and previously her great-grandmother who passed away from the disease on January 29, 2022, the walk holds a special place in Kaylin's heart. She formed a Team, specifically for youth and young adults, for (and in honor of) her grandparents, and to also bring greater awareness to others regarding the disease. Kaylin's goal is to give \$5000 to the association and to have 100-youth and young adults walking for the cause.



KCK 12-Days of Caring Holiday Drive 2023

December 5-16, 2023

Every year, Kaylin's Caring Konnection, Inc. does a "12 Days of Caring" Holiday Drive, in our efforts to give back to those in our community during the Christmas holidays. We simply want to bring smiles to faces (and hearts) by simply showing, "Kaylin Cares." Each year we partner with an organization to raise funds and collect gift items, over a twelve-day period. This year, we will choose twelve different, persons, organizations, groups to give to each day over the twelve day period.



KAYLIN'S CARING KONNECTION, INC.

INSPIRING MOMENTS with Kaylin RADIO SHOW

Kaylin's voice is one of her greatest tools that she uses to help inspire others and bring about change in our community and abroad. As a Radio Personality and Podcaster of, "KCK Inspiring Moments with Kaylin", she uses her platforms to motivate others (especially our youth) to be the change they want to see in the world.

In 2017, at the age of 12, Kaylin started going LIVE on Facebook on Sunday evenings, at 7:21 pm, to read and expound on quotes, hoping she'd inspire and brighten someone's day. After a while, the Sunday evening LIVES turned into a LIVE Podcast, that she named, "Inspiring Moments with Kaylin." Whether there was one person viewing or one hundred, Kaylin was consistent and faithful in showing up every Sunday. She believes that if one person is inspired to be, live, and love better, her mission is accomplished.

Kaylin's consistency and message caught the attention of the Program Manager of Hallelujah 95.3 FM, Mr. Darius "Doc D" Baker. In January 2022, he offered her a 30-minute youth radio show segment on the station. The Inspiring Moments with Kaylin Radio Show airs every Saturday at 12:00 pm EST. Kaylin brings inspiration, motivation, and the push you need to get you through your day...**TUNE IN!**





KAYLIN'S
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