

# KAYLIN'S **CARING** KONNECTION, INC.



## SPONSORSHIP OPPORTUNITIES



# ABOUT THE ORGANIZATION

Kaylin's Caring Konnection is the vision of 16-year-old Kaylin Jean-Louis. It was birthed out of her heart and vision to see all children smile and feel cared for, despite their circumstances. Watching a commercial a few years back, showing children who had no shoes where the organization was asking for shoe donations, Kaylin was touched deeply by what she saw. She could never imagine not having shoes to wear and immediately wanted to donate shoes. It was also then that she began thinking of different ways that she could give and have an opportunity to show someone who may not feel loved and cared for that if no one else does, Kaylin Cares. She wanted to be able to bring a smile to the faces of children who may be hurting or facing a difficult time due to being sick and hospitalized. In her efforts to reach this goal, one of her first partnerships was with the Tallahassee Memorial Healthcare Foundation. In 2016, she met with the Foundation's liaison to find out more about the Foundation and to provide her vision and what she wanted to do to give back to hospitalized children. She held her first Christmas Teddy Bear Drive in 2016 and with the help of community partnerships (both business and individuals), Kaylin's Caring Konnection gave over 200 teddy bears to the hospital as comfort to the children. That's a lot of smiles! Since then, the vision has expanded and Kaylin is making a huge impact in her community and abroad with her Caring Drives and most recent, her Youth Care Too! Movement.

## MEET KAYLIN

Kaylin Jean-Louis is a 16-year-old 11th-grade, dual-enrolled Honor Student, Youth Caregiver Advocate, Motivational Speaker, Philanthropist, and Power Teen. She is very active in her local church ministry, school, and community. She serves faithfully at her church, Life Changers Church of God in Christ, Inc., where she serves as Youth President. She attends Florida State University Schools and is the Chapter President of the Future Business Leaders of America Phi Beta Lambda (FBLA-PBL). She is a member of both the National and Mu Theta Alpha Honor Societies. She is a member of the Junior League of Tallahassee, and sits on the Youth Advisory Boards for DRMI Geeks & Gramps Program and Dream Builders Greatness Center. Most recently, she was selected to serve on the Tallahassee Police Department's first Youth Citizen's Advisory Council.

In February 2021, she started the KCK Youth Care Too! Movement to recognize, honor, and celebrate youth, ages 8-18, who are serving as caregivers for sick or disabled parents, siblings, aging relatives, or loved ones. Through the KCK YCT Movement, Kaylin is now leading efforts to advocate for youth caregivers by bringing greater awareness and education relating to youth caregiver needs.

Kaylin is the host of the "KCK Inspiring Moments with Kaylin" Radio Show, where she brings inspiration, motivation, and the push you need to get you through your day. The show airs on Saturdays at 12 pm, on Hallelujah 95.3 FM.







CARING



KONNECTION

PHILANTHROPY



ADVOCACY



# BY THE NUMBERS

## KONNECTIONS & GROWTH

### KCK was founded.

2016

- Over 200 teddy bears were given to the local hospital to comfort hospitalized children.

2017

- Over 100 toys were given to children at the Hope House shelter.
- 227 Toys were donated to the Tallahassee Memorial Healthcare Children's Center Treasure Chest, along with onesies and other items for newborns.
- \$180 in gift certificates were donated to the Ronald McDonald House, along with cleaning supplies.

2018

- 30 Gift bags of socks and goodies delivered to residents at Tapestry Senior Living.
- KCK adopted and provided gifts for five (5) teenage girls at a local group home.

2019

- Over 300 toys were given to children at the Hope House shelter.

2020

- \$700 was donated to Tallahassee Memorial Foundation for the Healthcare Heros and SuperPup Program.

### Youth Care Too! Movement began.

2021

- **March** - \$650 was donated to four (4) youth caregivers.
- **November** - \$100 was donated to two (2) youth caregivers.
- **November** - \$1021 was raised and donated to the Alzheimer's Association Walk to End Alzheimer's.
- **December** - \$250 Publix gift cards, \$80 Hungry Howie's gift cards, 25 packs of markers, 22 packs of colored pencils, 24 packs of crayons, 8 paint sets, 6 adult coloring books, 8 activity kits, 8 craft houses, 32 nail polish bottles, 10 journals, 2 bath sets, and 4 woodcraft sets donated to the Hang Tough Foundation for Care Packages.

# SPONSORSHIP CLUB

**CARING** reach, we are now offering opportunities for individuals, organizations, businesses, groups, etc. to "konnnect" with us by joining our **KCK Sponsorship Club**.

Thank you for your consideration in supporting Kaylin's Caring Konnection, Inc. and our programs. Kaylin's Caring Konnection, Inc. is a 501(c)3 non-profit organization. Our ability to give and meet the needs of those in our community is based solely on fundraisers and the generous donations given by persons and organizations such as yourself. In our efforts to expand our

## PLATINUM KONNECTION - \$1000 OR MORE

### Platinum Konnection yearly sponsorship benefits include:

- Sponsor logo placement on our webpage with a link to your company website
- Sponsor advertisement on our weekly KCK Inspiring Moments with Kaylin podcast
- Sponsor will receive 2 exclusive Facebook, Instagram, and Twitter posts monthly of your content, name, and logo to our networks
- Sponsor's logo will appear on our KCK T-Shirt
- One (1) KCK T-Shirt

## GOLD KONNECTION - \$500-\$999

### Gold Konnection yearly sponsorship benefits include:

- Sponsor logo/name placement on our website
- Sponsor advertisement on our weekly KCK Inspiring Moments with Kaylin podcast
- Sponsor will receive 1 exclusive Facebook, Instagram, or Twitter post quarterly of your content, name, and logo to our networks
- Sponsor name will appear on our KCK T-Shirt
- One (1) KCK T-Shirt

## SILVER KONNECTION - \$300-\$499

### Silver Konnection yearly sponsorship benefits include:

- Sponsor name placement on our website
- Sponsor advertisement on our weekly KCK Inspiring Moments with Kaylin podcast
- One (1) KCK T-Shirt

## BRONZE KONNECTION - \$100-\$299

### Silver Konnection yearly sponsorship benefits include:

- Sponsor name placement on our website
- One (1) KCK T-Shirt



*"I don't want to be famous, I just want to make a difference in people's lives."  
- Kaylin Jean-Louis*





KAYLIN'S  
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